

AR-15 ISSUE 1



Distribution: 180,000

An engaging compilation of articles about the modern AR platform. From new firearms to must-have accessories, ammunition to aftermarket innovations, AR-15 covers it all.

Closing Date:	11/26/2019
On-Sale Dates:	2/4/20 & 6/2/20
4-Color Page:	\$5,995
1/2 Page:	\$3,149
1/3 Page:	\$2,195
1/4 Page:	\$1,995

MODEL 1911

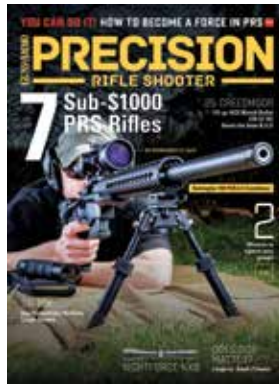


Distribution: 90,000

The most comprehensive guide to the venerable handgun created by John M. Browning 100 years ago - reviewing all of the pistol's current variations and chamberings.

Closing Date:	12/26/2019
On-Sale Dates:	3/3/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

PRECISION RIFLE SHOOTER ISSUE 1



Distribution: 95,000

The ultimate guide for the long-range shooting enthusiast, covering the vanguard in precision rifles, long-range optics and extended-range ammunition.

Spring Closing Date:	1/17/2020
On-Sale Dates:	3/24/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

AR-15 ISSUE 2



Distribution: 90,000

An engaging compilation of articles about the modern AR platform. From new firearms to must-have accessories, ammunition to aftermarket innovations, AR-15 covers it all.

Closing Date:	2/3/2020
On-Sale Dates:	4/7/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

RED DOT



Distribution: 90,000

An entire issue dedicated to red-dot-equipped firearms. Learn the advantages of equipping your carry, competition and hunting firearm with a rugged and reliable red-dot sight. Also serves as a great new shooter training tool.

Closing Date:	3/3/2020
On-Sale Dates:	5/5/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

RIMFIRE ISSUE 1

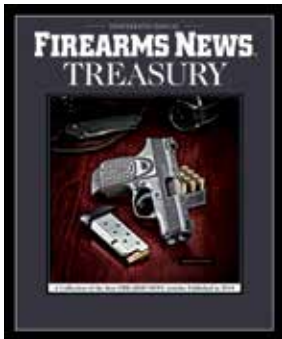


Distribution: 90,000

Rimfire magazine features articles on the world's most popular and affordable type of firearms. Subjects to include rifles, pistols, optics and ammo reviews, training tips and good old-fashioned shooting fun.

Closing Date:	3/10/2020
On-Sale Dates:	5/12/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

TREASURY



Distribution: 90,000

The *Firearms News Treasury* brings back all the best articles from the previous year in one place. Highlights from brand-new product releases to historical small arms reviews to gunsmithing stories.

Closing Date:	3/23/2020
On-Sale Dates:	5/19/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

MATCH



Distribution: 90,000

SIP focused on the competitive shooting lifestyle. Covers all major disciplines of shooting sports, from action pistol to long-range rifle to archery and clay target shooting.

Closing Date:	4/20/2020
On-Sale Dates:	6/23/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

PRECISION RIFLE SHOOTER ISSUE 2



Distribution: 95,000

The ultimate guide for the long-range shooting enthusiast, covering the vanguard in precision rifles, long-range optics and extended-range ammunition.

Fall Closing Date:	4/20/2020
On-Sale Dates:	6/23/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

BE READY: SURVIVAL GUNS



Distribution: 85,000

The ultimate resource for information on the firearms that will help you stay alive when most others don't.

Closing Date:	5/15/2020
On-Sale Dates:	7/21/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

AR-15 ISSUE 3

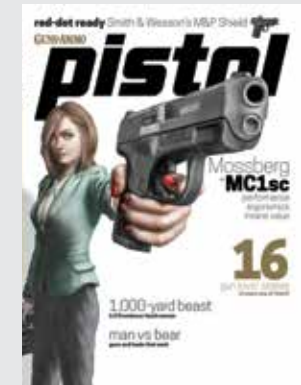


Distribution: 90,000

An engaging compilation of articles about the modern AR platform. From new firearms to must-have accessories, ammunition to aftermarket innovations, AR-15 covers it all.

Closing Date:	6/1/2020
On-Sale Dates:	8/4/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

PISTOL



Distribution: 80,000

PISTOL brings witty commentary to the politics, products and lifestyles surrounding the handgun culture.

Closing Date:	6/1/2020
On-Sale Dates:	8/4/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

RETRO



Distribution: 80,000

RETRO showcases the beauty and allure of classic and vintage-inspired firearms. From modern takes on military classics to the most collectible war relics, RETRO has it.

Closing Date:	6/15/2020
On-Sale Dates:	8/18/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

PRECISION RIFLE SHOOTER ISSUE 3



Distribution: 95,000

The ultimate guide for the long-range shooting enthusiast, covering the vanguard in precision rifles, long-range optics and extended-range ammunition.

Winter Closing Date:	6/29/2020
On-Sale Dates:	9/1/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

RIMFIRE ISSUE 2



Distribution: 90,000

Rimfire magazine features articles on the world's most popular and affordable type of firearms. Subjects to include rifles, pistols, optics and ammo reviews, training tips and good old-fashioned shooting fun.

Closing Date:	7/20/2020
On-Sale Dates:	9/22/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

CARBINE



Distribution: 85,000

The definitive source for all things carbine, from semi-autos to single shots to lever actions.

Closing Date:	8/3/2020
On-Sale Dates:	10/6/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049

GUNS & AMMO ANNUAL

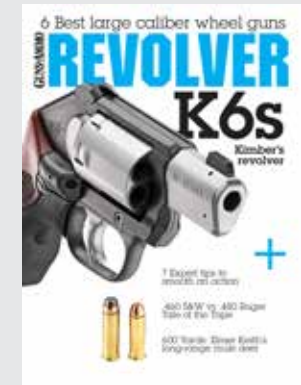


Distribution: 210,000

The *Guns & Ammo Annual* is the most comprehensive guide to the shooting sports ever produced.

Closing Date:	8/10/2020
On-Sale Dates:	10/13/20 & Q1 21
4-Color Page:	\$8,343
1/2 Page:	\$4,172
1/3 Page:	\$2,884
1/4 Page:	\$2,034

REVOLVER



Distribution: 85,000

From modern marvels to the classics of the Old West, REVOLVER magazine is all about the wheelgun. With in-depth reviews ranging from .22s to the largest magnums and techniques on shooting, reloading and carrying, REVOLVER magazine covers it all.

Closing Date:	8/31/2020
On-Sale Dates:	11/3/2020
4-Color Page:	\$3,499
1/2 Page:	\$1,925
1/3 Page:	\$1,390
1/4 Page:	\$1,049