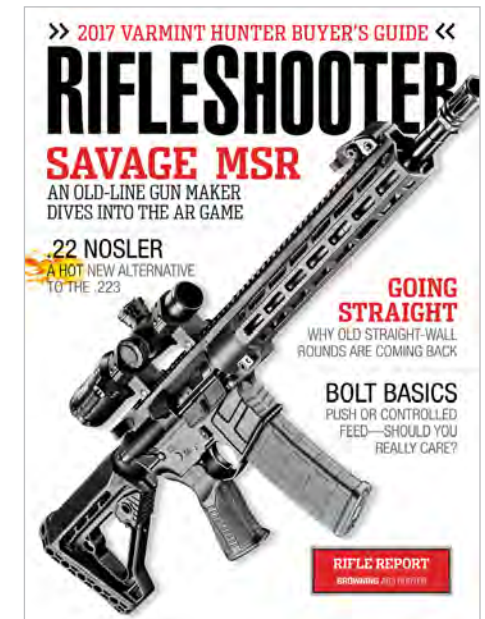


RIFLESHOOTER

2018 MEDIA KIT

rifleshootermag.com



RIFLESHOOTER

Rifleshooter, the No. 1 rifle-only media brand in the country, provides the most informed, expert coverage on all rifle products, including detailed range and field tests, reviews, evaluations, gunsmithing advice, accessorizing information and accuracy-optimizing tips. The RifleShooter audience is also kept abreast of the most pressing gun-oriented legislative issues. Advertisers looking for proactive opinion-leaders should look no further than Petersen's RifleShooter.



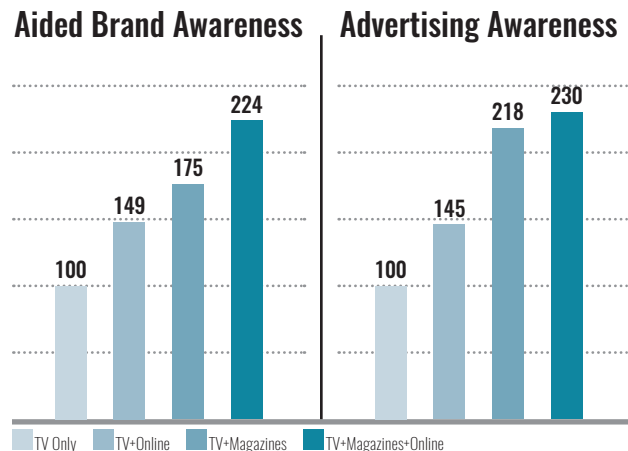
Take advantage of this diverse, active and influential consumer by leveraging the synergies of the RifleShooter brand

Independent Research by Dynamic Logic and Millward Brown confirmed that the most effective approach to driving consumer 'purchase intent' is to rely on media synergy to best drive results. Key revelations from 32 studies conducted from 2003 through 2007 include:

- Three media were better than two, and two media were better than one in generating results.
- The combination of TV and magazines provided more response (versus TV alone) than did TV plus online.
- Print was the most effective in driving online traffic — and that traffic increased considerably when URLs were included in advertising and marketing messages.

Cumulative Effects of Different Media Combinations

Pre/Post Point Change (Index vs. TV Alone)



Note: Results reflect the impact of different media combinations expressed as an index of TV as the base medium



Circulation	55,402
Frequency	Bi-monthly
Total Audience	344,400
Male/Female (%)	87/13
Median Age	40.2
Average Household Income	\$82,200

Shooting and the American Consumer*

While mainstream marketers often misrepresent the shooting enthusiast and the media that serves them as niche, or as having undesirable connotations, the reality is that these consumers represent a powerful and deep cross-section of American consumers. Key facts about this influential market include:

- 43% of U.S. households own firearms, representing over 200 million guns.
- 20 million individuals take part in competitive shooting in the United States — and the 2016 Summer Olympics featured 15 different shooting events for both men and women.
- Over 1.4 million Americans used firearms in their line of work — including law enforcement and military personnel.
- The U.S. firearms industry includes approximately 200 companies employing about 15,000 individuals with annual revenues in excess of \$2 billion.

Sources: MRI, Doublebase 2016; AAM, June 2017 Hunting in America: Hunting and Fishing; Bright Stars in the American Economy, The Congressional Sportsmen's Foundation, 2012; Dynamic Logic/Millward Brown CrossMedia Research, 2004-2007.

MARCH / APRIL 2018

• **Reloading Guide:**
The latest in new equipment, components and resources.
Practicing for Perfection:
Expert tips on how readers can become better field shooters.

MAY / JUNE 2018

• **Varmint Guide:**
New guns, ammo and accessories for varmints large and small.

JULY / AUGUST 2018

• **Optics Guide:**
Special section on new riflescopes and spotting scopes.
Zeroing Your Rifle the Right Way: Pro tricks and equipment that make zeroing easy and on the mark every time.

SEP. / OCT. 2018

• **Big Game Rifle Guide:**
All the hot new centerfire rifles, with our exclusive price-ranked chart listing available calibers.

NOV./DEC. 2018

• **Big Game Ammo Guide:**
New centerfire rifle hunting ammunition for North American big game, from high-end premium offerings to dependable ammo every hunter can afford.
• **Field Gadgets That Work:**
Handy field gear that can help make hunters more accurate in the field.

JAN./FEB. 2019

• **Rimfire Guide:** Special section on new rifles, scopes, ammunition and accessories.

Closing Date
November 7, 2017
On Newsstand
January 16, 2018

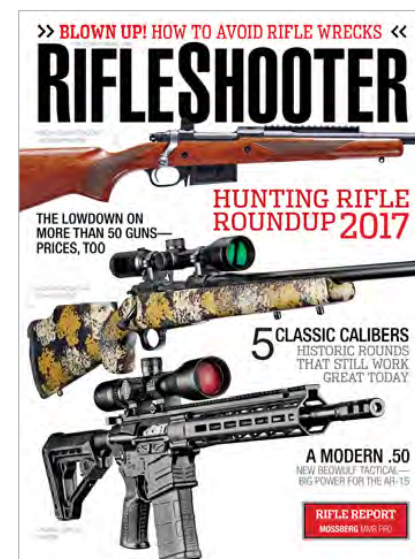
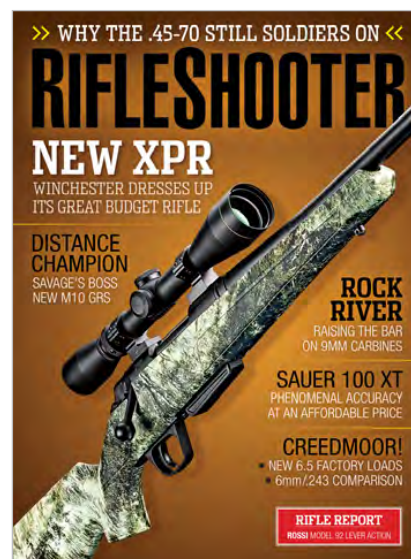
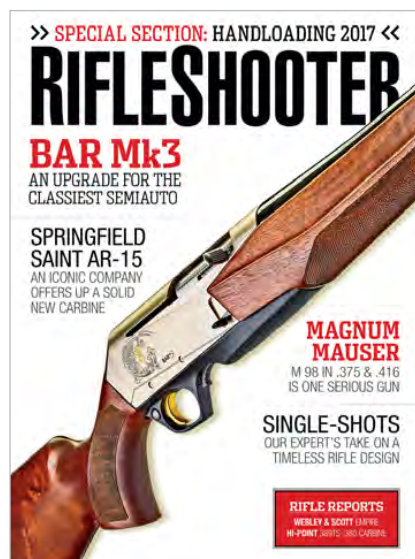
Closing Date
January 29, 2018
On Newsstand
April 3, 2018

Closing Date
April 2, 2018
On Newsstand
June 5, 2018

Closing Date
May 11, 2018
On Newsstand
July 17, 2018

Closing Date
July 30, 2018
On Newsstand
October 2, 2018

Closing Date
September 18, 2018
On Newsstand
November 20, 2018



	% Comp
Total Audience	344,400
Men	87%
Women	13
Median Age	40.2
Married	75%
Children in Household	25
Attended College	67
Management/Professional	33%
Tradesmen/Craftsmen	48
Average Household Income	\$82,200
Average Net Worth	\$532,000
Own a Handgun	87%
Revolvers Centerfire	66
Automatic Pistols Centerfire	45
Automatic Pistols Rimfire	42
Own a Shotgun	92%
Pump Action	68
Semi-Automatic	50
Single Shot	38
Own a Rifle	98%
Bolt-Action Centerfire	87
Lever-Action Centerfire	52
Semi-Automatic Centerfire	42
Own an Airgun	51%

	% Comp
Reload Own Ammunition	74%
Use Reloaded Ammunition for Rifle	92
Use Reloaded Ammunition for Target Shooting	87
Use Reloaded Ammunition for Handgun	87
Use Reloaded Ammunition for Hunting	67
Average Number of Rounds Reloaded, Past 12 Months	1,397
Own a Scope	97%
Own Rifle Scope	99
Own Handgun Scope	33
Own Shotgun Scope	18
Average Number of Scopes Owned, Total	8.5
Recommended/Advised Others on the Purchase of Firearms, Ammunition or Related Equipment, Past 12 Months	87%
Belong to a Gun Club	66%
Participate in Big Game Hunting	82
Participate in Small Game Hunting	70
Participate in Varmint Hunting	67
Participate in Upland Game Bird Hunting	48
Household Owns/Leases 1+ Pick Up Truck(s)	64%
Household Owns/Leases 1+ Sport Utility Vehicle	38
Household Owns/Leases 1+ Van	13
Household Owns/Leases Domestic Only	71
Household Owns/Leases Import and Domestic	19
Personally Responsible for Maintaining Vehicle(s)	47%
Changed Own Motor Oil, Past 12 Months	84
Purchased Aftermarket Auto Accessories for Vehicles, Past 12 Months	45
You or Other Household Member Did Any Household Improvement Work or Any Home Remodeling, Past 12 Months	66%

2018 RifleShooter Magazine

Issue	Ad Space Close/Materials Due	Newsstand on Sale
January / February	9/19/17	11/21/17
March/April	11/7/17	1/16/18
May/June	1/29/18	4/3/18
July/August	4/2/18	6/5/18
September/October	5/11/18	7/17/18
November/December	7/30/18	10/2/18



Effective January 1, 2018

4-Color	1 x	3 x	6 x	9 x	12 x
1 Page	\$5,726	\$5,561	\$5,386	\$5,059	\$4,742
2/3 Page	4,577	4,458	4,326	4,054	3,803
1/2 Page	3,726	3,616	3,507	3,289	3,082
1/3 Page	3,157	3,080	2,972	2,775	2,622
1/4 Page	2,644	2,556	2,491	2,328	2,186
1/6 Page	2,218	2,141	2,076	1,956	1,814


2-Color	1x	3 x	6 x	9 x	12 x
1 Page	\$4,481	\$4,349	\$4,207	\$3,945	\$3,715
2/3 Page	3,497	3,388	3,278	3,082	2,885
1/2 Page	2,763	2,677	2,611	2,437	2,285
1/3 Page	2,163	2,067	2,021	1,913	1,781
1/4 Page	1,780	1,716	1,683	1,585	1,476
1/6 Page	1,464	1,442	1,409	1,301	1,212

B&W	1,409	3 x	6 x	9 x	12 x
1 Page	\$3,573	\$3,486	\$3,375	\$3,169	\$2,961
2/3 Page	2,732	2,644	2,556	2,404	2,262
1/2 Page	2,163	2,087	2,021	1,913	1,781
1/3 Page	1,617	1,573	1,518	1,420	1,334
1/4 Page	1,267	1,224	1,179	1,103	1,038
1/6 Page	895	874	842	787	732
1/12 Page	458	458	458	458	458
Inch	207	197	197	185	152

Covers	197	3 x	6 x	9 x	12 x
Cover 2	6,588	\$6,381	\$6,195	\$5,825	\$5,453
Cover 3	6,305	6,119	5,933	5,562	5,212
Cover 4	\$7,462	7,234	7,004	6,579	6,162



RifleShooter online adds a valuable dimension to the brand by bringing visitors the most up-to-date news and information on localized hunting and shooting, presented with engaging video content, extensive forecasts, gear reviews and access to the hunting and shooting community.

204k 

Avg. Monthly Uniques

36.4 

Median Age

At A Glance

Average HHI

\$88,900

Male (%)

95%

Annual Page Views

8,952,375

Avg. Time Spent

1:42

Pages Per Session

3.0

Traffic From Mobile/Tablet Devices

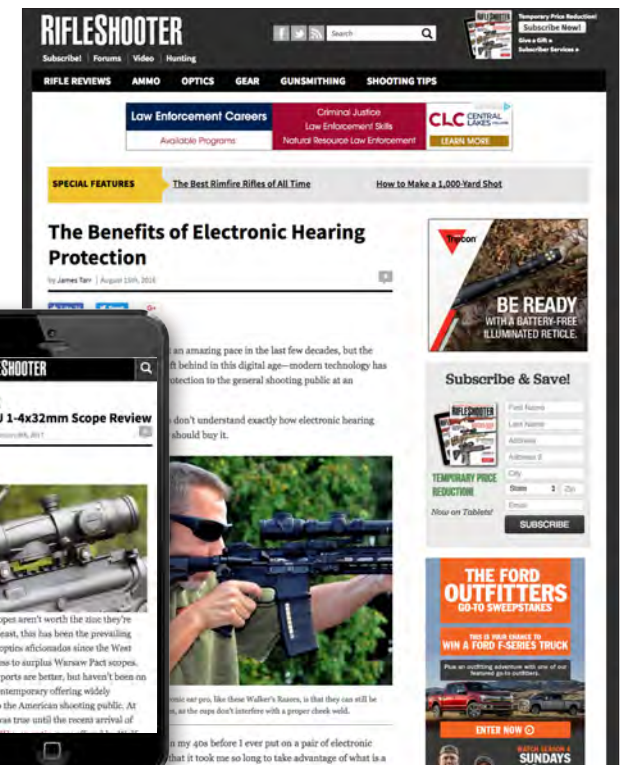
60%

eNewsletter Subscribers

24,200

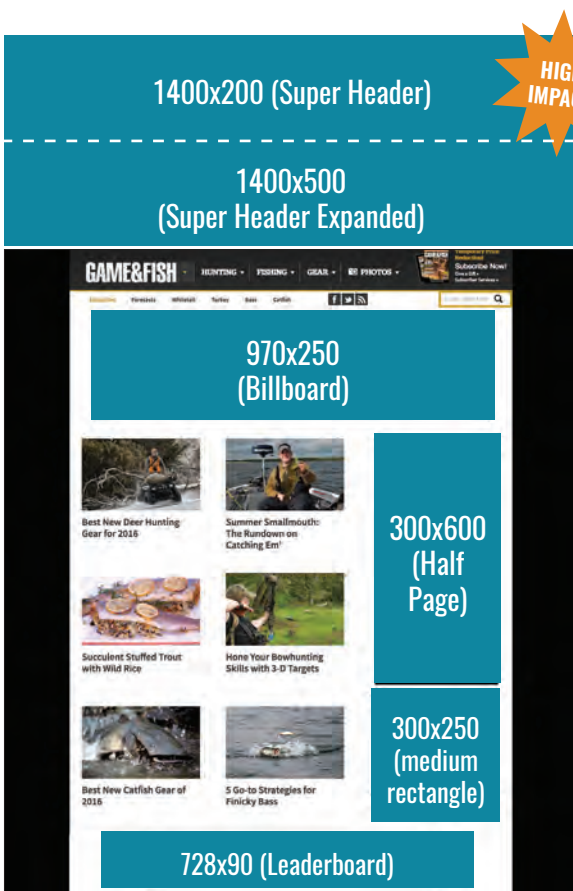
Social Media Followers

24,031



IDEAL FOR ACTIVATION AND CONVERSION

Reach Your Target Audience with
Visually Engaging Display Ads



1400x200 (Super Header)

1400x500
(Super Header Expanded)

970x250
(Billboard)

300x600
(Half Page)

300x250
(medium rectangle)

728x90 (Leaderboard)

Source: Doubleclick for Publishers, July 2017

OSG
Network

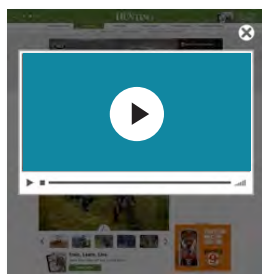
.21 CTR

Standard Industry
Benchmarks

.14 CTR



MOBILE / TABLET



VIDEO

Pre Roll (:15 or :30 sec)
Interstitial
In-Stream

GET IMPROVED
PERFORMANCE

OSG Network CTR performs
50% better
than standard industry
benchmarks.

IDEAL FOR BRAND RECOGNITION AND RECALL

Native Advertising is a form of paid media where the ad experience follows the natural form and function of the user experience in which it is placed.

IMPROVED PERFORMANCE

18%

*Higher Lift In
Purchase Intent*

25%

More Engagement

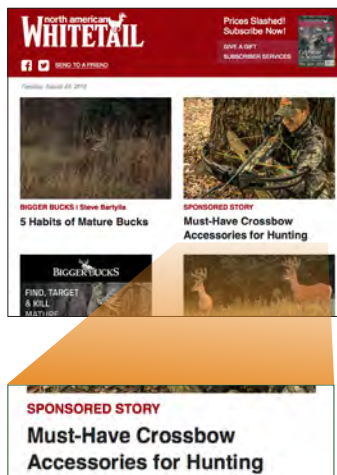
Native Ads



Your Content



E-Newletter



Content to be shared
across social channels



PACKAGES

Custom Content

Your brand is associated with original custom content created for you by OSG writers.

- Story Creation
- In Stream ROS Ads
- eNewsletter placement
- 100% SOV banners all devices
- 60 Day Run
- Reporting (30 days post)

Editorial Sponsorships

Your brand is associated with original content created by OSG writers.

- In Stream ROS Ads
- eNewsletter placement
- 100% SOV banners all devices
- 30 Day Run
- Reporting (30 days post)

OVER 1.26 MILLION Outdoor Sports Enthusiasts receive one or more OSG-branded newsletters per month.

eNewsletter:

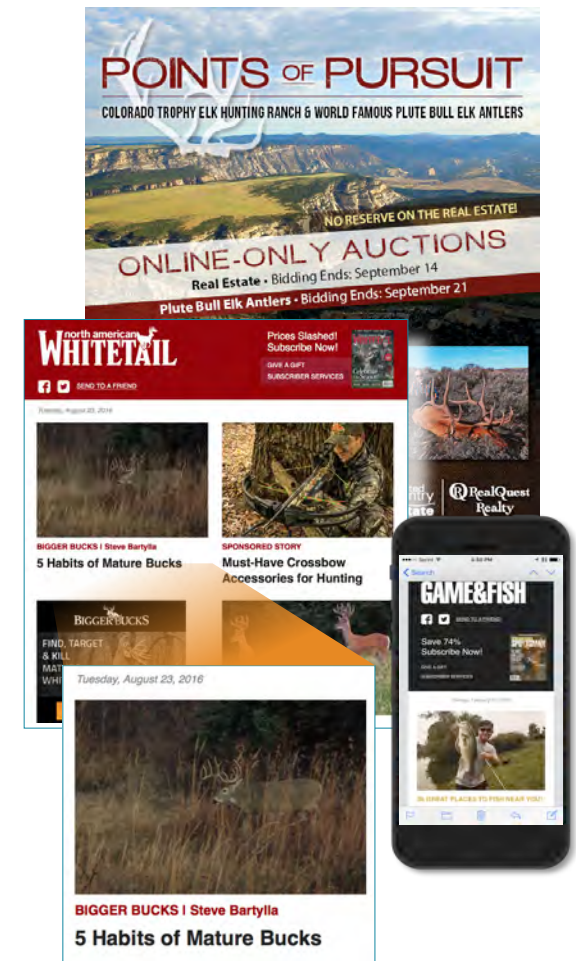
- (1) 300x250 ad surrounding the content area
- Reporting

High Impact Package Includes:

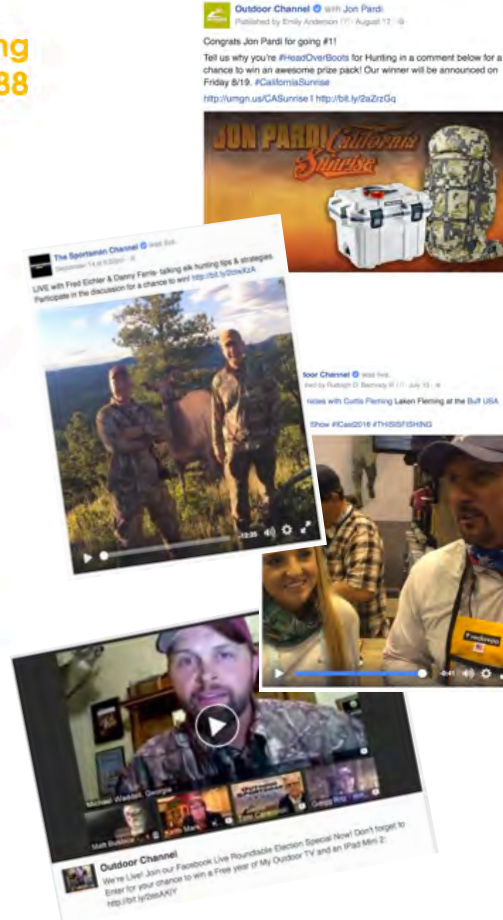
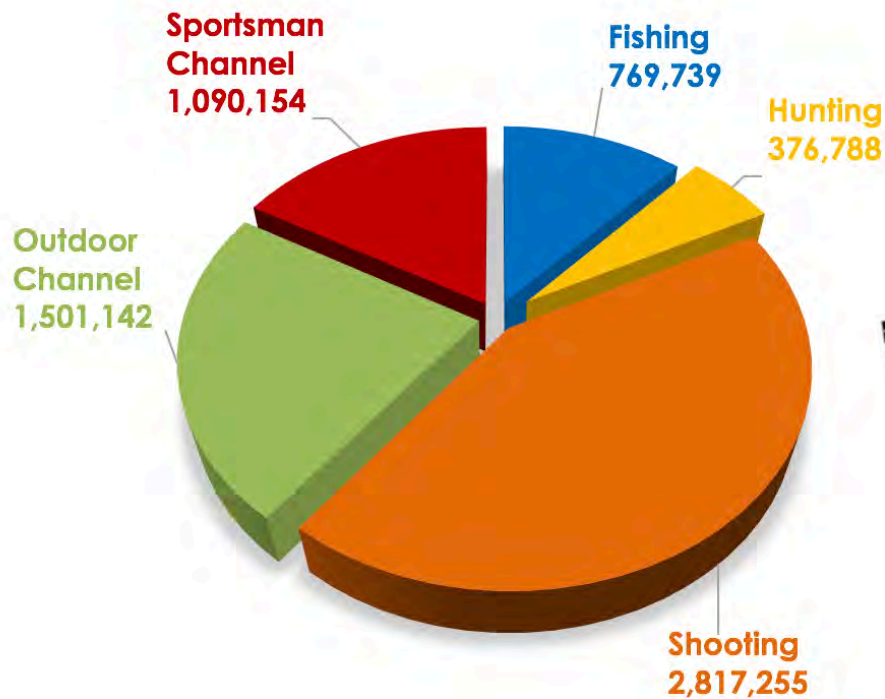
- (2) 300x250 ads surrounding content area
- Integration with Native Campaign to promote your sponsored content
- Reporting

eBlast:

- Connect with our 3rd party opt-in subscribers at 100% share of voice.
- Deliver a message directly to the OSG audience
- Reporting



Over 6.6 Million Followers



PACKAGES

- **Per Post Syndication**
- **Facebook Live Events**
 - Episodics
 - Topics & Tips
 - Products
 - Hunt/Fish Roundtable
 - Tradeshows
 - Magazine Article Extension
- **Sweeps**
 - Comment to Win
 - Enter to Win

Activating Engagement
Authentically position your brand's message and creative content on our trusted OSG social platforms — Increasing brand awareness, reach, impressions, video views, engagement and more.

<div> <div>GUARANTEED VIEWABILITY ABOVE THE FOLD</div> <div>→</div> </div>			<div> <div>HIGH IMPACT</div> <div>BEST BUY!</div> </div>	
Unit	Size	CPM	Road Block (choice of 2 positions)	Take Over (All 4 positions included)
DESKTOP/MOBILE			CPM	CPM
Superheader Expanded/Superheader	1400x500/1400x200	\$25	\$18	\$25
Billboard	970x250	\$14	Your Choice of (2) positions: Billboard Half Page Medium Rectangle Leaderboard	✓
Half Page	300x600	\$12		✓
Medium Rectangle	300x250	\$10		✓
Leaderboard	728x90(desktop) 320x100(mobile)	\$8		✓

*Rich Media: Standard Display: \$2 for Rich Media, Data Layer, Targeting | High Impact: +\$2-\$8 for Rich Media - costs based on campaign

Go to <http://www.outdoorsg.com/marketing-solutions/digital/digital-ad-specs/> for digital specs

OSG Digital Network offers customized packages, beyond standard sizes and placements, to satisfy the specific needs and objectives of our clients. Programmatic opportunities available.

VIDEO	
Pre-Roll	\$25
In-line	\$15
Interstitial	\$20

NATIVE	
Custom Content	\$8,500 Flat Rate
Editorial Sponsorships	\$6,500 Flat Rate

E-MAIL	
E-Newsletter	CPM's vary, Contact Your Sales Representative
E-Blast	\$150

SOCIAL	
Per Post Syndication	CPM's vary, Contact Your Sales Representative
Facebook Live Events	
Sweeps	
Magazine Article Extension	

Contact your ad sales representative or visit www.outdoorsg.com/advertise/ for more information

Creative Unit Name	Initial Dimensions (W x H in px)	Maximum Expanded Dimensions (W x H in px)	Max Initial File Load Size	Maximum Animation Length	Audio Initiation	Submission Lead-Time
Superheader	1400x200	1400x500	100kb	15-sec, 3x loops max	User Initiated	5 Business Days
Billboard	970x250	N/A	100kb	15-sec, 3x loops max	User Initiated	5 Business Days
Half Page	300x600	600x600	60kb	15-sec, 3x loops max	User Initiated	5 Business Days
Medium Rectangle	300x250	500x250	60kb	15-sec, 3x loops max	User Initiated	5 Business Days
Leaderboard	728x90	728x180	60kb	15-sec, 3x loops max	User Initiated	5 Business Days
Mobile Leaderboard	320x100	N/A	35kb	15-sec, 3x loops max	User Initiated	5 Business Days
Mobile Leaderboard	320x50	N/A	35kb	15-sec, 3x loops max	User Initiated	5 Business Days
Interstitial	600x600	N/A	100kb	15-sec, 3x loops max	User Initiated	5 Business Days

[Click here for Video Specs.](#)



Image Sizes:

650x650 & 1200x628

Videos

- **Dimensions:** 1280x720
- **Videos need to be under a minute to be posted on IG.** However, we have some clients that provide a teaser and full Version.
- The full version can be posted on YouTube and FB.
- **30 Second videos tend to do better.**
 - Codecs should be H.264 and AAC. Export as .MP4

Character Limits

- FB: Suggested *90 character. It is recommended to keep character limits as short as possible.
- TW: 140-character limit.
- IG: No character limit currently. It is recommended to keep character limit to 9 (ie. #123456789).

Click URLs:

- It is OSG's policy that we use our own tracking parameters.
- We request a raw URL that we create our own tracking parameters in Terminus with – if the URL lives on the client's website they can still track it no matter what.
- Client may use their own tracking parameters; incorporated into OSG's.

Creative Process:

- Client to supply standard social media materials per post or as agreed upon.
- If OSG is providing the creative to be used in the campaign, client will provide:
 - Logo
 - Image (of promotional item/product)
- Client may provide boilerplate copy to be used in the post, but OSG reserves the right to optimize the copy for social. In cases where client provides copy, OSG and client will work together on refining copy as needed.

Typical Advertising Sizes and Mechanical Specifications

Trim Size: 7 3/4" w x 10 1/2" h

1. Two Page Spread

Non-Bleed: 14.5 x 9.5

Bleed: 15.75 x 10.75

Trim: 15.5 x 10.5

Safety: 15 x 10

2. Two Page One-Half Horizontal

Non-Bleed: 14.5 x 4.75

Bleed: 15.75 x 5.5

Trim: 15.5 x 5.25

Safety: 15 x 4.75

3. Full Page

Non-Bleed: 6.75 x 9.5

Bleed: 8 x 10.75

Trim: 7.75 x 10.5

Safety: 7.25 x 10

4. Two-Third Vertical

Non-Bleed: 4.375 x 9.5

Bleed: 5.25 x 10.75

Trim: 5 x 10.5

Safety: 4.5 x 10

5. Two-Third Horizontal

Non-Bleed: 6.75 x 6.75

Bleed: 8 x 7.125

Trim: 7.75 x 6.875

Safety: 7.25 x 6.375

6. One-Half Vertical

Non-Bleed: 4.375 x 7.25

Bleed: 5.25 x 8

Trim: 5 x 7.75

Safety: 4.5 x 7.25

7. One-Half Horizontal

Non-Bleed: 6.75 x 4.75

Bleed: 8 x 5.5

Trim: 7.75 x 5.25

Safety: 7.25 x 4.75

8. One-Third Vertical

Non-Bleed: 2.125 x 9.5

Bleed: 2.875 x 10.75

Trim: 2.625 x 10.5

Safety: 2.125 x 10

9. One-Third Square

Non-Bleed: 4.375 x 4.75

Bleed: 5.125 x 5.5

Trim: 5 x 5.25

Safety: 4.5 x 4.75

10. One-Third Horizontal

Non-Bleed: 6.75 x 3.375

Bleed: 8 x 4.125

Trim: 7.75 x 3.875

Safety: 7.25 x 3.625

11. One-Quarter Vertical

Non-Bleed: 3.375 x 4.75

12. One-Quarter Horizontal

Non-Bleed: 4.375 x 3.625

13. One-Sixth Vertical

Non-Bleed: 2.125 x 4.75

14. One-Sixth Horizontal

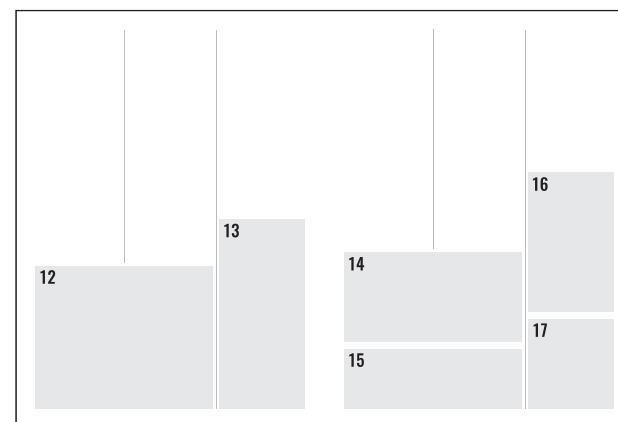
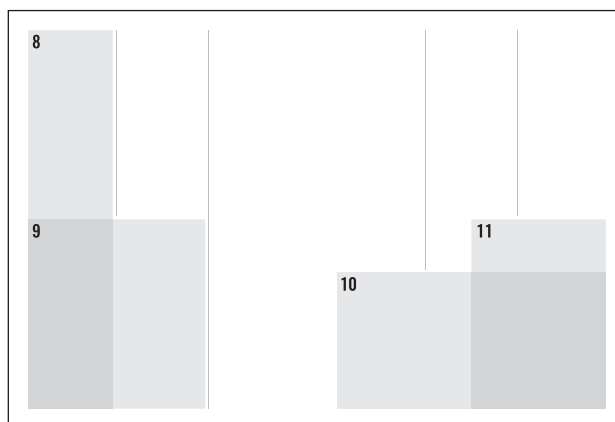
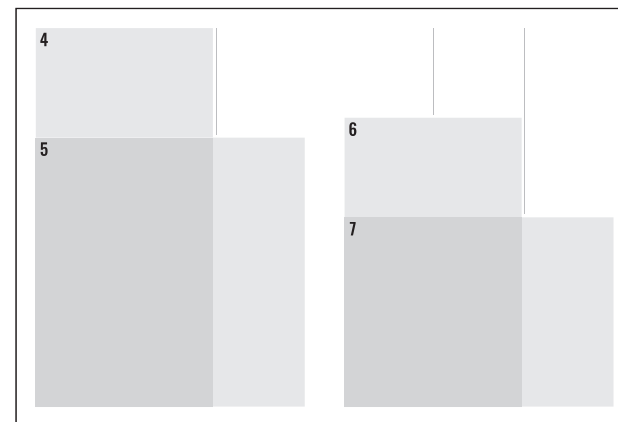
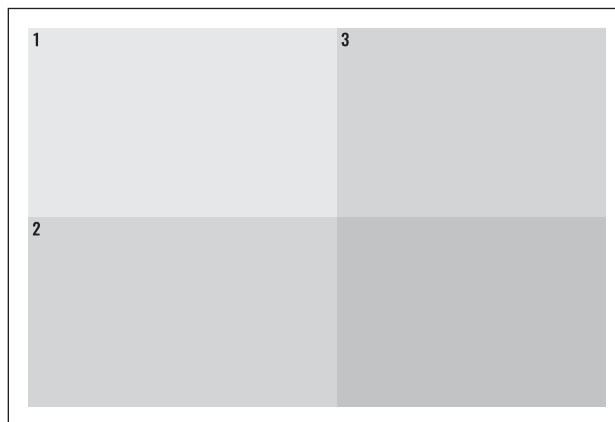
Non-Bleed: 4.375 x 2.25

15. One-Eighth Horizontal

Non-Bleed: 4.375 x 1.5

16. One-Eighth Page

Non-Bleed: 2.125 x 3.5



17. One-Twelfth Page

Non-Bleed: 2.125 x 2.25

18. One Inch Banner

Non-Bleed: 6.75 x 1

19. Two Inch Banner

Non-Bleed: 6.75 x 2

20. Eight Inch Vertical

Non-Bleed: 2.125 x 8

21. Seven Inch Vertical

Non-Bleed: 2.125 x 7

22. Six Inch Vertical

Non-Bleed: 2.125 x 6

23. One Inch 2-Column

Non-Bleed: 4.375 x 1

24. One Inch Vertical

Non-Bleed: 2.125 x 1

SWOP—standard proof, pulled from the supplied file, must be submitted with each 4-color ad.

Non-Bleed — 1/2" inside trim. Non-bleed ads should have all elements within this measurement.

Bleed — 1/8" outside the trim. Elements that "bleed" off trimmed page should extend at least 1/8" beyond trim.

Trim — The edge of the page.

Safety — 1/4" inside of trim edge. All image and text not intended to bleed should be within this measurement.

Terms and Conditions

1. The publisher may reject any advertising for any reason at any time, even if previously acknowledged or accepted.
2. Cancellations or changes in advertising (including changes in insertion orders) will not be accepted by the publisher after the issue closing date.
3. Cancellations must be in writing, and none are considered accepted until confirmed in writing by the publisher.
4. Cancellation of a space contract by the advertiser or its agency will result in the forfeiture of position protection and/or the contract rate, if any. The rate on past and subsequent insertions will be adjusted to conform to the actual space used at current rates.
5. The publisher shall not be liable for any delay or failure to print, publish or circulate all or any portion of any issue in which an advertisement accepted by the publisher is contained if such failure is due to acts of God, strikes, work stoppages, accidents, or other circumstances beyond the publisher's control. The liability of publisher, if any, for any act, error, or omission for which it may be held responsible at law or in equity shall not exceed the cost of the advertising space affected by the error. In no event shall publisher be liable for any indirect, consequential, punitive, special, or incidental damages, including, but not limited to, lost income or profits.
6. Advertiser and agency represent and warrant that they are authorized to publish the entire contents and subject matter of any advertisement in any issue or edition and that publication will not violate any law or infringe upon any right of any party or result in any claims against publisher. In consideration of the publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify, defend and hold harmless KSE Sportsman Media, Inc. its affiliates officers, agents and employees against any and all losses and expenses (including legal fees) arising from or relating to (a) a breach or misrepresentation of the foregoing representations and warranties, and/or (b) the publication or contents of the advertisement including, without limitation, claims or suits for defamation, libel, misappropriation, privacy or publicity rights, copyright or trademark infringement, plagiarism, and from any and all similar claims now known or hereafter devised or created.
7. No conditions, printed or otherwise, appearing on the contract, order, or copy instructions that conflict with the publisher's policies or the terms and conditions stated herein will be binding on the publisher and to the extent inconsistent with the terms herein, these terms and conditions shall govern and supersede any such conditions.
8. The publisher has the continuing right to adjust its rate schedule and will regard the failure of an order to correspond to the rate schedule as a clerical error and will, without further communication, invoice the advertiser based on rates in effect at that time.
9. The publisher will hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher. Please be advised that there is no "sequential liability" to the publisher. Payment is due upon receipt of invoice. All payments must be in United States currency. Advertiser and/or its advertising agency are jointly and severally liable for all costs, fees and expenses (including attorney or collection agency fees) incurred in connection with the collection of all monies due.
10. The forwarding of an order is construed as an acceptance of all the publisher's rates and conditions in effect at that time.
11. This agreement shall be governed by and construed in accordance with the laws of the State of Georgia without regard to conflict of laws provisions. Any action or proceeding arising out of or relating to this agreement or publisher's publication of the advertising shall be brought in the courts of record in the State of Georgia.

General Production Information•

Production Manager
RifleShooter
2 News Plaza
Peoria, IL 61614
309-679-5085
kathryn.may@outdoorsg.com

Trim Size• 7¾-in. wide x 10½-in. high

Non-Bleed• ½-in. inside trim. Non-bleed ads should have all elements within this measurement.

Bleed• ⅛-in. outside the trim. Elements that “bleed off” trimmed page should extend at least ⅛-in. beyond trim.

Trim• The edge of the page.

Safety• ¼-in. inside of the trim edge on all four sides for a total ½-in. safety both vertically and horizontally. All image and text not intended to bleed should be within this measurement.

Please contact the production manager for specs, quantities, and delivery information for supplied inserts and cards.



Advertising File Requirements•

OSG requires that ads be submitted in PDF/X-1a format.

Files must have•

All fonts embedded.

Page geometry defined and consistent (trim, bleed, and media/art boxes).

Correct color space for all elements (CMYK or grayscale).

Spot colors converted to CMYK.

Color and grayscale image resolution between 266 and 300 ppi at 100% placement.

Bitmap image resolution between 600 and 1200 ppi.

Total ink coverage should not exceed 300%.

Advertising File Submission•

Outdoor Sportsman Group maintains an advertising materials portal to support advertisers in the quick and easy electronic delivery of digital ad files:

osg.sendmyad.com

Once at the home page you can sign up as a new user or sign into your existing account. The ad portal will do a general check for correct ad size, font embedding, and image resolution per OSG's general ad submission guidelines.

Proofs supplied by the advertiser for color guidance will be forwarded to press.



Annual Frequency: 6 times/year

Field Served: For the dedicated and serious rifle enthusiast.

Published by Outdoor Sportsman Group - Integrated Media

Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Rate Base	Variance to Rate Base
46,211	9,191	55,402	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Paid & Verified Subscriptions - Print	Paid & Verified Subscriptions - Digital Issue	Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions				Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	43,330	2,339	45,669	474		474	43,804	2,339	46,143	8,823	48	8,871	52,627	2,387	55,014
Mar/Apr	43,595	2,363	45,958	477		477	44,072	2,363	46,435	9,439	116	9,555	53,511	2,479	55,990
May/Jun	43,091	2,493	45,584	471		471	43,562	2,493	46,055	9,082	63	9,145	52,644	2,556	55,200
Average	43,339	2,398	45,737	474		474	43,813	2,398	46,211	9,115	76	9,191	52,928	2,474	55,402

PRICES

	Suggested Retail Prices (1)
Average Single Copy	\$4.99
Subscription	\$19.94

(1) For statement period

RATE BASE

None Claimed.

NOTES

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 132

Included in Paid Circulation

Included in paid circulation are copies obtained through:

- Individual Subscriptions
- Single Copy Sales

Included in Verified Circulation

Included in verified circulation are copies distributed to:

- Individuals

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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